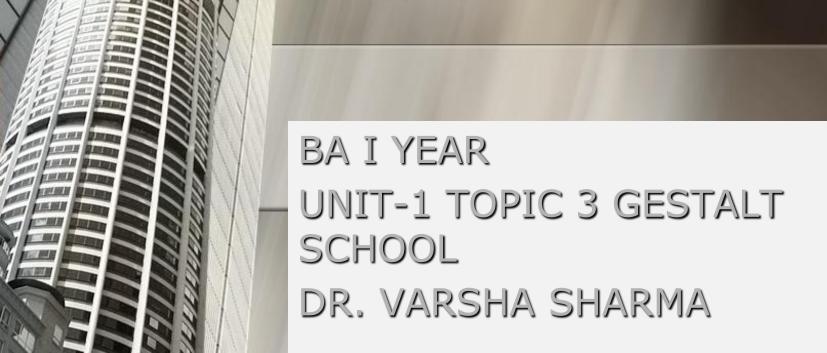
DEPARTMENT OF PSYCHOLOGY UCSSH, MLSU



GESTALT SCHOOL

- Founded BY Max Wertheimer
- Also contributed by Kohler and Koffka
- Gestalt means form or whole
- Basic concept
- Whole is greater than sum of its parts

Key concepts

- Apparent movement
- Phi Phenomena
- Perception
- Principle of PerceptualOrganization
- Depth perception