



DEPARTMENT OF
PSYCHOLOGY
UCSSH, MLSU

BA I YEAR

UNIT-1 TOPIC 3 GESTALT
SCHOOL

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GESTALT SCHOOL

- Founded BY Max Wertheimer
- Also contributed by Kohler and Koffka
- Gestalt means form or whole
- Basic concept
- Whole is greater than sum of its parts

Key concepts

- Apparent movement
- Phi Phenomena
- Perception
- Principle of Perceptual Organization
- Depth perception